

Description	Total (ush)	eur*	Average per month
Donations	58 139 600	17 769 €	
Investments, set up costs 2012	19 080 434	5 696 €	
Sales total	44 405 121	13 255 €	1 072 €
Running costs total	79 154 895	23 628 €	1 883 €
Net profit total	-34 749 774	-10 373 €	-811 €
Pop Up Ltd account balance	4 000 000	1 194 €	
<i>Difference (loss, bank fees, currency rate changes)</i>	309 392	92,36 €	

** do not reflect actual currency rates, for approximate overview only*

INVESTMENTS/SET UP COSTS 2012

Investment Category	April	May	June	July	August	September	October	November	December	Category total
Bank costs	2 976	22 968	2 880	55 260	219 430	101 520				405 034
Interior (repairs, furniture, TV etc)					1 986 600	1 663 200	2 888 800	95 000		6 633 600
Ethical crafts (sold to Estonia)								237 500	1 135 900	1 373 400
Kitchen (appliances, cutlery, plates etc)					2 792 500	1 439 600	400 000		430 000	5 062 100
Marketing (flyers, posters, signposts, T-shirts etc)					25 000	640 500	921 500			1 587 000
Mukono training (6-11.05.2012)		535 100								535 100
Office costs (trading licence, incorp of company, printing etc)		3 700		501 200	29 800	322 600	356 500	10 000	525 000	1 748 800
Official opening (13.10.2012)							214 400			214 400
Rent deposit					800 000					800 000
Services (carpenter, counselling etc)			20 000	15 000	209 000		30 000	10 000		284 000
Transport					114 000	155 600	54 500	5 000		329 100
Warm Up event (19.08.2012)					107 900					107 900
										0
Monthly total	2 976	561 768	22 880	571 460	6 284 230	4 323 020	4 865 700	357 500	2 090 900	19 080 434